



NEWS RELEASE

QUOTE SHEET: SEATTLE LOCAL ORGANIZING COMMITTEE AND PUYALLUP TRIBE OF INDIANS ANNOUNCE HISTORIC SEATTLE 26 HOST CITY SUPPORTER AGREEMENT

Additional reaction from today's historic Supporter Agreement announcement.

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SEATTLE, WASH. – Following today's historic announcement that the Puyallup Tribe of Indians has become the Official Legacy Supporter of Seattle 26, Tribal Officials and local organizing committee organizers offered their thoughts on the first-of-its-kind agreement.

PUYALLUP TRIBE OF INDIANS COUNCIL CHAIRMAN BILL STERUD

"The Puyallup Tribe of Indians thinks globally, and there is no bigger international stage than the World Cup. It is important for us to share our values, traditions and culture, and we will do that by supporting the FIFA World Cup 26 Local Organizing Committee. This isn't just about the Puyallup Tribe, or the Tribes across the state of Washington. It is about all people. We are known for being generous and welcoming to all who enter our lands, and this cultural partnership will help us extend that spirit to the beautiful game and the world. Since time immemorial, the Puyallup Tribe has competed with canoe racing and the traditional bone games. There is no better opportunity to share our culture, our traditions, our businesses, and our past, present and future than the largest single sporting event on the planet."

PUYALLUP TRIBE OF INDIANS FINANCIAL AND ECONOMIC DEVELOPMENT OFFICER MATT WADHWANI

"This agreement puts our Tribe on the global map. Not only does it give us the opportunity to show the world how far we've come, but it also brings invaluable exposure to our thriving businesses and enterprises we are developing for the future."

SEATTLEFWC26 CEO PETER TOMOZAWA

"Today we make history, and we could not be more pleased or honored to have the Puyallup Tribe of Indians as the Seattle 26 Official Legacy Supporter during the next men's World Cup. This is a first-of-its-kind cultural partnership whereby the Puyallup Tribe will tell their story, in their own voice, in the spirit of

fostering a better understanding of people. It is the first time in history that an indigenous people will become a supporter of a World Cup host city. This will not only put them on the global map, it will further reinforce their ambition to share their culture and celebrate humanity. Silvia Miller, Vice Chair of the Council, said it best, 'you cannot have a bright future if you do not respect your past and understand who you are in the present.' Yes, we are excited about hosting 5-6 Super Bowl sized events in the summer of 2026, but the reason why we do this is to leave a lasting legacy. We will utilize the vast megaphone that FIFA provides, taking advantage of the platform to tell the stories of our communities throughout the state and recognize humankind universally to an audience measured in the billions. Since the initial World Cup host city bid process began this has been our goal and that focus on legacy, what we leave behind, continues now through our local organizing committee. The World's Fair came to the Pacific Northwest in 1962 and set the stage for Seattle to become the city of the Future. The World Cup will come in 2026 and we aim to forge partnerships and establish programs to improve the future of humanity by focusing on our community, our culture and our children. We aim to bring Washington to the world. We have a nearly three year run up to bring our vision to life but what we will measure our success on is the level of impact we see for decades to come."

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